



Creating hope for children's future



1 AWARENESS

Create Awareness through:

- Albert School talk
- Katsjiengville@ simulation game
- Millionaire at 22 course



2 APPLICATION

Practical Application:

- Individual- and school entrepreneurship challenges
- Mentorship Helpline



3 RECOGNITION

Prizes:

- Young entrepreneurs of the year
- Simulation game winning team
- Entrepreneur school of the year



4 SUSTAINABILITY

Invested in:

- Talented individuals and
- Businesses/ Business ideas identified through the program

- **Create awareness for the entire school:**
Albert van Wyk's 20 minute entrepreneurial school talk
- **Create awareness for selected school teams:**
 - The 6 hour Katsjiengville@ business simulation game qualifying rounds
 - Free access to Alberts' How to Become a Millionaire at 22 book
 - Free access to Alberts' How to Become a Millionaire at 22 course

- To know business is to do business:**
- The "Jaco Steyn" R500 school entrepreneurship challenge
 - The "Find the next Franc" individual entrepreneurship challenge

- Creating our own future one job opportunity at a time:**
- "Create job opportunities for 10 school leavers in their community" research project

- Innovation:**
- Innovative ideas research project

- Pay it forward:**
- Community involvement outreach projects

- Support:**
- Mentorship helpline

- Simulation game:**
- Selected teams from the qualifiers participate in the Katsjiengville@ simulation game grand final and we crown the annual championship team

- Entrepreneurship:**
- Crown the young entrepreneur of the year
 - Crown the innovation idea of the year winning team/ individual
 - Crown the job creation research project winning team/ individual
 - Crown the social entrepreneur of the year winning team/ individual
 - Crown the overall entrepreneur school of the year

- Investments in:**
- Talented individuals identified during the Learning Pathway
 - Business/ Business ideas identified during the Learning Pathway
 - Job creating initiatives identified during the Learning Pathway
 - Community upliftment projects identified during the Learning Pathway

"The fifth flag, which to me is the most important one of all, is whether we open up our economy to achieve genuine economic freedom for all. We need an **effective platform** for the next generation of young entrepreneurs to **launch themselves** everywhere in the country. They are the ones who will be **providing the millions of jobs** required to get our unemployment rate down to single figures."

FROM CLEM SUNTER
THE LATEST SOUTH AFRICAN SCENARIOS, FLAGS AND PROBABILITIES