



B-BBEE LEVEL 2
CERTIFIED CONTRIBUTOR

OPERATING
FACE-TO-FACE
IN 9 PROVINCES,
AND ONLINE
EVERYWHERE



trading as
7 YEARS
IMPACT
(2015 – 2022)
FINANCIAL TRAINING ACADEMY
INCREASE YOUR FINANCIAL SAVVY

trading as
6 YEARS
IMPACT
(2009 – 2015)
BUSINESS SERVICES

NUMBER OF
SIMULATION
GAMES **3**

NUMBER OF PROGRAMS PRESENTED **26** | NUMBER OF COURSES PRESENTED **288**

NUMBER OF DELEGATES TRAINED **3085**

NUMBER OF EXCEL COURSES AVAILABLE **9** | FINANCIAL MODELLING AND TURNAROUND PROJECTS **6**

AIRLINE SIMULATION GAMES 101

BANKING SIMULATION GAMES 45

RESTAURANT SIMULATION GAMES 84



OUR CUSTOMERS

BANKING SECTOR	FINANCIAL SERVICES	AGRICULTURE SECTOR	TRAVEL & LEISURE SECTOR	MINING SECTOR	RETAIL SECTOR	SOCIAL SERVICES	EDUCATION SECTOR	PUBLIC SECTOR
4	6	2	3	1	2	1	3	2

“ I will definitely recommend this course to other teams because I often hear people complain about finances and this game really helps you to get your head around how to influence it. I suddenly understood how my financials can work for me, instead of fearing them. I realised that it can be fun rather than a chore. ”
SME Business owner from Johannesburg

“ Rona was able to use real examples and showed us where we can apply it. Can't wait for what is still to come! ”
Senwes Delegate, 2021

“ The course was very engaging and stimulated ideas to improve my current core work streams. ”
Absa Delegate, 2021

“ This course was more informative than anything I have learned before. Above expectation. Continue to do this, you saved me many sleepless hours! ”
Senwes Delegate, 2021

“ It helped me to understand the entire banking process and how all the elements of the bank work together. It helped me to understand the drivers of profitability and how to unpack the drivers of income streams. Truly enjoyed it. I learned how to manage a bank in a playful way. ”
Business Analyst – Absa

“ Rona has the ability to be patient with all the learners and work at each learner's pace, her positive demeanour, and her clarity in information presentation. Lastly her distinction in separating facts related to the training and assisting in areas out of scope. ”
Absa Delegate, 2021