IMPACT

FINANCIAL TRAINING ACADEMY

INCREASE YOUR FINANCIAL SAVVY

Proudly presents:

Enhance your workplace entrepreneurial and business skills with:

THE IMPACT ENTREPRENEURIAL SKILLS DEVELOPMENT PROGRAM

THE NEED

"Business models will also change. In future, you can expect to see far more people working remotely, far fewer people in the workplace, and a greater push for companies to employ more **"entrepreneurially minded" people."**

Roze Phillips, a futurist



"The most dangerous poison is the feeling of achievement. The antidote is to every evening think what can be done better tomorrow."

Ingvar Kamprad, IKEA founder

THE IMPLICATION

"Entrepreneurial skills" in a corporate environment implies that each employee should view his area of responsibility through the lens of a business owner and question everything in an effort to identify opportunities to continuously optimise financial performance."

THE IMPACT ENTREPRENEURIAL SKILLS DEVELOPMENT PROGRAM CONSIST OF THE FOLLOWING FOCUS AREAS:



Focus area 1: Getting the mindset right: The 1-day "Think like an entrepreneur" training course utilising the restaurant simulation game.



Focus Area 2: Understand the industry: The 2-day "Banking Masterclass – The fundamentals of banking" training course, utilising the banking simulation game



Focus Area 3: Understand the future trends in the industry: The 2-day "Banking Masterclass – Gazing in the crystal Ball" training course



Focus Area 4: Translating your ideas into action: The 1-day Strategy translation course



Focus Area 5: Practical application and taking ownership: Presentation of an optimisation/ innovative idea from your own environment

Post program Focus Area: Implementation of ideas



PARTICIPANTS' COMMENTS RECEIVED:



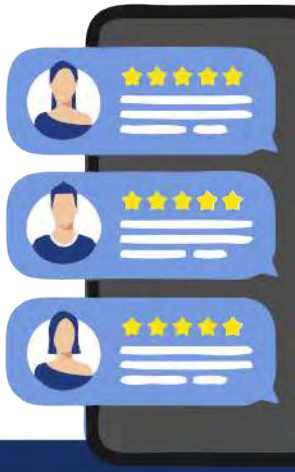
SPECIFIC REFERENCES:

"It helped me to understand the entire banking process and how all the elements of the bank work together. It helped me to understand the drivers of profitability and how to unpack the drivers of income streams. Truly enjoyed it. I learned how to manage a bank in a playful way."

"Will you recommend this program? Yes a thousand times over. I see it everywhere, people like myself lack the guidance and insight this program provides. This has been the best time spent, in my career to date. I walk away with renewed energy and a lot more confidence."

"The course was very insightful into how to identify threats/weaknesses, how you can turn it around to benefit you, turn it into a strategy and evaluate the strategy."

"I will definitely recommend this course to other teams because I often hear people complain about finances and this game really helps you to get your head around how to influence it. I suddenly understood how my financials can work for me, instead of fearing them."



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