IMPACT
FINANCIAL TRAINING ACADEMY
INCREASE YOUR FINANCIAL SAVVY

presents

THINK LIKE AN ENTREPRENEUR

"Think like an entrepreneur" in a corporate environment implies that you question everything in an effort to identify opportunities to continuously optimise financial performance."



THE PURPOSE OF THIS COURSE

"Games are better teachers than teachers." The "Think like an entrepreneur" training course is based on a live interactive business simulation game where the consequences of business decisions can be measured in financial numbers.

The purpose of this course is to provide individuals or teams with an interactive learning experience that will test their analytical skills, business acumen and teamwork, whilst competing against each other and other teams that have played the game.

Critical entrepreneurial and business lessons are taught for example strategy formulation, market analysis, risk management, team work, the optimal use of resources, business ethics and integrated thinking. It also illustrate the consequences of short term decisions on long term financial performance.

"Businesses typically fail because they don't understand the impact of their management decisions on their financial performance over time. They also don't use their management information adequately to make informed decisions."

"The most dangerous poison is the feeling of achievement. The antidote is to every evening think what can be done better tomorrow." - ***Ingvar Kamprad, IKEA founder***

"Business models will also change. In future, you can expect to see far more people working remotely, far fewer people in the workplace, **and a greater push for companies to employ more "entrepreneurially minded" people."**

Roze Phillips, a futurist



COURSE CHARACTERISTICS:

Flexible participation options:

- The Champions League option: You compete against the average decisions of the top 10 teams on the All Time scoreboard
- The Premier League option: You compete internally against your colleagues, other departments, or other regions.

Flexible scheduling:

- You can complete the course in a single day, or schedule it over multiple days.

Flexible application:

- You can attend the course as a standalone course.

- The course can constitute a module in development programs, for example leadership, business acumen and entrepreneurial skills development.

- You can also utilise the course as a team building exercise, recruitment/assessment tool or a coaching tool.

Are you ready for the ultimate business savvy challenge? Contact us to arrange a memorable and fun experience!!

TESTIMONIALS

"I will definitely recommend this course to other teams, because I often hear people complain about finances and this game really helps you to get your head around how to influence it. I suddenly understood how my finances can work for me, instead of fearing them. I realised that it can be fun rather than a chore."

"Course was very informative."

"The content is comprehensive and it makes you think out of the box."

"Excellent, I enjoyed this. Thank you, it was fun."

"Good experience. Important to develop the entrepreneurial mind set in ourselves."

IMPACT
FINANCIAL TRAINING ACADEMY
INCREASE YOUR FINANCIAL SAVVY

CONTACT US:

Cell: 078 879 0278 | Tel: 012 347 6780 | E-mail: Info@ImpactAcademy.co.za

IMPACT FINANCIAL TRAINING ACADEMY IS A LEVEL 2 BBBEE CERTIFIED CONTRIBUTOR
For more information please visit our website: http://www.impacttrainingacademy.co.za