FINANCE FOR NON-FINANCIAL MANAGERS

COURSE INFORMATION

The purpose of the Finance for Non-Financial Managers course is to provide non-financial managers with the essential financial skills to understand and influence the financial performance of their business. The course is a practical application of key concepts, with functional exercises that can be done on Excel or manually. This course will expand your applied knowledge of finance.

Often non-financial managers are required to contribute to decisions that will have a financial impact. This course will enable such role players to understand the underlying financial principles, and make a meaningful contribution to financial decisions, costing dilemmas, the budgeting process, funding of projects and risk analysis.

COURSE CONTENT

The course consists of a solid principle-based grounding, followed by a wealth of practical examples, case studies and exercises. The exercises can either be done on Excel or manually, and will form a portfolio of examples to which delegates can refer back to.

- **Financial statement elements**
- **Analysis of financial statements**
- **General recognition and measurement**
- **Accounting cycle and accounting equation**
- **Classification of expenses and Break-even analysis**
- **Budgeting techniques and budget variances**
- **Relevant costing for decision-making**
- **Transfer pricing**
- **Time-value of money**
- **Capital budgeting and sensitivity analysis**
- **Managing working capital**
- **Financing of assets (short-term vs long-term)**
- **Equity vs debt**
- **Risk and return**
- **Risk management strategies (TARA)**

CONTACT US:

Cell: 072 227 4028 | Tel: 012 347 6780 | E-mail: Info@ImpactAcademy.co.za

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